

# Project Change 2012/2013: Award Winners



**Congratulations to all participants** in the 2012/2013 Project Change competition.

We had 28 submissions from nine colleges and universities across BC: Capilano University, Douglas College, North Island College, Royal Roads University, Thompson Rivers University, University of the Fraser Valley, University of Northern BC, Vancouver Community College, and Vancouver Island University. This year's winners were selected by our esteemed judges:

- Amanda Hansen, Rick Hansen Foundation
- Annika Reindhardt, BC Hydro
- Amy Frew, Whistler/Blackcomb and LinkBC Board member

Judges completed scorecards for each team. The highest scoring projects were awarded prizes. Feedback was emailed to teams following the competition. Here are the winners in each category:

Category and Prize	Awarded To (scores out of 300)
<p><b>BEST PROJECT OVERALL</b></p> <p>\$1500 in Prizes from Delta Hotels \$1000 Cash from YVR</p>	<p><b>Coastal Defenders, Capilano University</b> (264.75 overall score)</p> <ul style="list-style-type: none"> <li>• Created a documentary film about pipeline projects and climate change</li> <li>• Held an educational premiere for the documentary</li> <li>• Distributed blue water drop pins and DVDs to participants and teachers</li> <li>• Had over 400 (and counting) YouTube views of the documentary</li> </ul>
<p><b>BEST ENERGY CONSERVATION PROJECT</b></p> <p>\$2000 Cash Award Sponsored by BC Hydro</p>	<p><b>Green Travellers, Vancouver Community College</b> (242)</p> <p>Awarded to the highest scoring team whose project specifically relates to energy conservation.</p> <ul style="list-style-type: none"> <li>• Created video with tips and facts about impacts hotels and guests have on resources</li> <li>• Surveyed 200 VCC Hospitality Management Diploma students before and after watching video</li> <li>• 76% stated they'd be more conscious in future travel, and over 56% produced correct answers to sustainability questions</li> <li>• Made a tangible, measurable impact on the awareness and decision-making of these travellers, their friends, and family</li> </ul>
<p><b>BEST IN REGION PROJECTS</b></p> <p>\$200 Cash Award Sponsored by BC Hydro</p> <p>(excludes the top 2 prize winners)</p>	<p><b>The Paper Project, UNBC– Northern BC</b> (259.5)</p> <ul style="list-style-type: none"> <li>• Created workshop for elementary students on reusing paper</li> <li>• FUN way to educate kids about importance of reuse before recycle</li> <li>• 7 lbs paper saved (1 lb = 150 sheets)</li> <li>• 25 students + 5 adults + project leaders, and many parents and friends influenced</li> </ul> <p><b>Change it Forward, Royal Roads University –Vancouver Island</b> (258)</p> <ul style="list-style-type: none"> <li>• Started international campaign for change by making spaghetti dinners for Out of the Rain Youth Shelter and creating a YouTube spot</li> <li>• Donations it spurred include: \$100 to Canadian Mental Health, \$100 to Heart and Stroke, Hair to Locks of Love, blood donations, and more</li> </ul> <p><b>UnCapped, Capilano University –Lower Mainland</b> (255)</p> <ul style="list-style-type: none"> <li>• Created a snowboard stunt competition from scratch in a public space at Capilano U</li> <li>• Charged donations (cash or warm jackets) for entry</li> <li>• Raised enough for 150 jackets to the Harvest Project, as well as 100+ other items</li> </ul>

<p><b>DELTA GREENS, DELTA CARES AWARD</b></p> <p>Stay and Shop Package from Delta Burnaby Hotel and Conference Centre; overnight stay for 2 at Delta Vancouver Suites with complementary breakfast; overnight at Delta Victoria Ocean Pointe Resort &amp; Spa with breakfast LURE restaurant and 1 hour massage for 2, return helicopter trip for 2 to Victoria on Helijet, 6 passes to the Vancouver Aquarium.</p>	<p><b>The Paper Project, UNBC</b> (as above)</p> <ul style="list-style-type: none"> <li>• Took a simple idea and had both an environmental and a social impact, well-aligned with the Delta Greens and Delta Cares initiatives; which support grassroots, employee-led initiatives</li> <li>• Created workshop for elementary students on reusing paper</li> <li>• Students created notebooks and binders from scraps</li> <li>• Students were asked to journal after the experience to reflect on their learning and how to take the reuse philosophy into their lives</li> </ul>
<p><b>GLOBAL IMPACT AWARD</b></p> <p>(1 per member): Grouse Mountain adventures bundle: Eye of the Wind and Zipline Tour; Grouse Mountain Membership; adult pass (one visit) to the Vancouver Aquarium.</p>	<p><b>Change it Forward, Royal Roads University</b> (as above)</p> <ul style="list-style-type: none"> <li>• Project started in Victoria and spread around the world in a “change reaction”</li> <li>• Team made creative use of YouTube to document the impact of their local work and asked others to do the same</li> <li>• Additional results included , 130 fed by local high school students, \$120 to Calgary United Way, Dinner for Prince George Homeless, \$100 to Ladysmith Resource, \$50 to World Vision, 21 bags of clothes donated, \$500 cash donation, and more</li> </ul>
<p><b>SMALL TEAM, BIG IMPACT AWARD</b></p> <p>Trip for 2 on the Rocky Mountaineer to Whistler; two-room suite at the Delta Tantalus Lodge; golf for 2 at the Whistler Golf Course; 2 tickets on the Peak 2 Peak.</p>	<p><b>UnCapped, Capilano University</b> (as above)</p> <ul style="list-style-type: none"> <li>• Project team consisted of one person who worked with other organizations (Boarders without Borders) and community groups to attract more than 500 people to the event</li> <li>• Demonstrated that a small idea, and one person, can make a difference</li> </ul>
<p><b>COMMUNITY AWARD</b></p> <p>Each member receives a \$100 dining gift certificate at a Tourism Vancouver member restaurant; a \$50 gift card for use at Coast Hotels; and team to split and an overnight stay for two at The Fairmont Hotel Vancouver with dinner for 2 at Griffins restaurant.</p>	<p><b>Community Development, VIU</b> (248.75)</p> <ul style="list-style-type: none"> <li>• Worked with their 3rd year community development class to understand challenges and social isolation faced by domestic and international students</li> <li>• Conducted a survey with students</li> <li>• Determined clear actions that could be taken by students and instructors</li> <li>• Improved collegiality and social connections for 3rd years</li> </ul>
<p><b>ENVIRONMENTAL IMPACT AWARD</b></p> <p>An Outdoor Outfitting Pack with cycling jerseys from Canadian Mountain Holidays; \$200 in Mountain Equipment Co-Op Gift Certificates; \$200 at Wild Rice Restaurant.</p>	<p><b>Carpool UFV, University of the Fraser Valley</b> (239.5)</p> <ul style="list-style-type: none"> <li>• Created a website where students who want to carpool can connect with each other and coordinate trips</li> <li>• Raised awareness of carpooling through media, social media, and blog posts</li> <li>• Critical issue for UFV as many students have classes in Abbotsford and Chilliwack (bus service often not an option)</li> <li>• Site launched and making matches</li> </ul>
<p><b>PEOPLES' CHOICE AWARD</b></p> <p>\$100 Cash</p>	<p><b>Awarded to Carpool UFV</b></p> <p>Selected at the May 1<sup>st</sup> awards, attendees chose favourite project based on poster boards prepared by Project Change organizers.</p>